

## Privacy Policy

1. Introduction: M. Prakash Institute LLP is committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our institute and website ([mprakashinstitute.com](http://mprakashinstitute.com))

2. Information: We may collect the following types of information:

- Personal Information: Name, email address, phone number, postal address, and payment information.
- Usage Data: Information about your interactions with our website and services, including IP address, browser type, access times, and pages viewed.
- Device Information: Information about the device you use to access our website, including hardware model and operating system.

3. How We Use Your Information: We use the information we collect to:

- Process and manage your enquiry.
- Communicate with you regarding your admissions and academics.
- Improve our website, services, and customer experience.
- Send promotional materials, newsletters, and other marketing communications (with your consent).
- Ensure compliance with applicable laws and regulations.

4. How We Share Your Information: We may share your information with:

- Service Providers: Third parties that perform services on our behalf, such as payment processing, reservation management, and email marketing.
- Legal Obligations: When required by law or in response to legal processes.
- Business Transfers: In connection with any merger, sale of assets, financing, or acquisition of all or a portion of our business.

5. Data Security: We implement appropriate technical and organizational measures to protect your information against unauthorized access, alteration, disclosure, or destruction. However, no security measure is completely secure, and we cannot guarantee absolute security.

6. Your Rights Depending on your jurisdiction, you may have the following rights regarding your personal information:

- Access: Request access to the personal information we hold about you.
- Correction: Request correction of inaccurate or incomplete personal information.
- Deletion: Request deletion of your personal information.
- Opt-Out: Opt-out of receiving marketing communications from us.

7. Cookies and Tracking Technologies: We use cookies and similar tracking technologies to enhance your experience on our website. You can manage your cookie preferences through your browser settings.

8. Third-Party Links Our website may contain links to third-party websites. We are not responsible for the privacy practices of these websites. We encourage you to read their privacy policies before providing any personal information.

9. Changes to This Privacy Policy We may update this Privacy Policy from time to time. We will notify you of any significant changes by posting the new Privacy Policy on our website. Your continued use of our services after any changes indicates your acceptance of the updated Privacy Policy.

10. Contact for Support

Use the provided contact information or support channels for any inquiries, feedback, or assistance related to your visit or transactions.